

REGISTER TODAY! SATISFACTION GUARANTEED

All registrations must include payment or signed purchase order.

Walk-ins are welcome, but admission cannot be guaranteed.

4 Ways
to
Register

- **ONLINE 24/7** with credit card - www.pesihealthcare.com
- **PHONE** with credit card - 800-843-7763 M-F, 7-5 CT
- **FAX** with credit card or P.O. - 800-675-5026
- **MAIL** with payment or P.O. - PESI HealthCare, P.O. Box 900, Eau Claire, WI 54702-0900

LOCATIONS:

Call hotel for parking info and/or fees

Springfield, MA

February 27, 2012

Hilton Garden Inn Springfield
800 W Columbus Ave • 01115
(413) 886-8000

Farmington, CT

February 28, 2012

Marriott Farmington
15 Farm Springs Rd • 06032
(860) 678-1000

Shelton, CT

February 29, 2012

Hilton Garden Inn
25 Old Stratford Rd • 06484
(203) 447-1000

Webcast - February 29

Live at your PC!



SEMINAR SCHEDULE:

7:30 Check-in/Continental Breakfast

8:00 Program begins

11:50-1:00 Lunch on your own

4:00 Program ends

10-15 minute mid-morning and mid-afternoon breaks

CANCELLATION POLICY: If you contact us before the seminar date, you can exchange for a self-study package on the subject, a certificate to attend another PESI HealthCare seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

Questions? Visit www.pesihealthcare.com/faq, or e-mail us @ info@pesihealthcare.com

INTERESTED IN STAFF TRAINING? CONSIDER A COST-EFFECTIVE IN-HOUSE PROGRAM!

Bring this seminar to your facility or choose from a wide range of other healthcare topics including:

- Advanced Neonatal Care
- Pediatric Neurology
- Forensic Strategies to Violence-Proof Kids

Our turn-key programs feature field-tested curricula, expert faculty, continuing education credit and extensive training materials. Visit www.pesihealthcare.com/inhouse and browse our comprehensive list of in-house program topics.

SEMINAR OPTIONS:

Includes continental breakfast and presentation materials.

■ **\$169** per person for three or more preregistering together

■ **\$179** single registration postmarked four weeks prior to seminar date

■ **\$189** standard seminar tuition

■ **\$46.95*** *Mosby's Comprehensive Pediatric Emergency Care* book (distributed at seminar - saves you shipping costs!)

■ **\$62.95*** *Pediatric Neurology*, 4th Edition book (distributed at seminar - saves you shipping costs!)

*Plus state/local sales tax at MA & CT locations.

■ **\$169 Webcast** (\$20 CE fee per participant, payable after event)

■ Manage the registration table for reduced tuition!
• **\$45** Visit www.pesihealthcare.com/coord or call 800-843-7763 for description and availability.

■ Student rates:
Visit www.pesihealthcare.com/faqs for details.

Confirm your registration online!

www.pesihealthcare.com/manage/account

Contact us early with your ADA needs:
info@pesihealthcare.com

SELF-STUDY PACKAGE:

If your schedule will not allow you to attend the seminar, you can purchase a self-study package on the topic. You will receive an audio/visual recording of the presentation on high-quality DVDs, along with a CD-ROM containing downloadable written materials and post test. (CE available for an additional fee.) Check with your licensing board to see if self-study credits may be earned. Order by using the form on this brochure, call 800-843-7763 or visit our online bookstore at www.pesihealthcare.com/bookstore.

OUTLINE

Pediatric Traumatic Injuries

Pediatric Trauma Assessment
Fractures
Head Injuries
Spinal Cord Injuries
Liver Laceration
Splenic Laceration
Pulmonary Contusion

Pediatric Poisonings

Risk Factors
"One Dose Can Kill" Agents
Emergency Management
Recommended Treatments:
Acetaminophen, Aspirin, Iron, Lead,
Carbon Monoxide

Respiratory Emergencies

Status Asthmaticus
Epiglottitis
Foreign Body Aspiration
Pneumothorax
Pleural Effusion

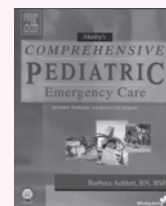
The following individuals contributed to the planning of this educational event: *Content Expertise:*

Maria Broadstreet, RN, MSN, CPNP; *Nurse Planner:* Barbara Chamberlain, BSN, RN; *Target Audience Consultant:* Greg Spindler, BS, RRT

Avoid Shipping Costs by Including this Book(s) with Seminar Registration!

Mosby's Comprehensive Pediatric Emergency Care

Copyright 2005 • 784 pages



Mosby's Comprehensive Pediatric Emergency Care is the first text to incorporate both prehospital and hospital management of pediatric emergencies. This unique text provides in-depth coverage of every area of pediatric emergency care including: pediatric advanced life support, respiratory emergencies, cardiovascular emergencies, trauma and burns, childhood illnesses, infectious disorders, neurological emergencies, psychiatric disorders, environmental emergencies, toxicological emergencies, child maltreatment, resuscitation of the newly born, death of an infant or child, children with special healthcare needs, and a comprehensive medication chart featuring an alphabetical listing of medications commonly used in pediatric emergency care.

Submersion Injury or Near Drowning

Trauma Resuscitation
Neurologic Outcomes
Expected Assessment Findings
Interventions for Optimal Outcomes
Necessities for Water Safety

Burn Injuries

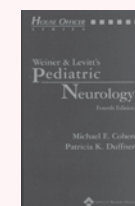
Classification of Burns: Thermal,
Chemical, Electrical
Pediatric Treatment Recommendations
Neurologic Injuries
Preventing Unnecessary Injuries

Child Maltreatment

Injury Patterns: Clinical Clues for the
Healthcare Professional
Shaken Baby Syndrome
Munchausen Syndrome by Proxy
Legally Defensible Documentation

Pediatric Neurology, 4th Edition

288 pages — published by Lippincott



This book, now in its fourth edition, provides a practical approach to pediatric neurology. You will find the latest information on back pain, neuropathies, cerebral palsy, stroke, developmental disabilities, seizures, sleep disorders, headaches, brain tumors, loss of consciousness, movement disorders, attention deficit disorders, and vertigo. The remaining sections of the book cover drugs, diagnostics and neuropsychological tests.

CREDIT INFORMATION

Nurses/Nurse Practitioners/Clinical Nurse Specialists: CMI Education Institute Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Nurses in full attendance will earn 6.3 contact hours. No partial contact hours will be issued for partial attendance.

Physician Assistants: This program is not yet approved for CME credit. Conference organizers plan to request 6.25 hours of AAPA Category I CME credit from the Physician Assistant Review Panel. Total number of approved credits, yet to be determined.

Paramedics & EMTs: This continuing education activity is approved by PESI HealthCare, an organization accredited by the Continuing Education Coordinating Board for Emergency Medical Services (CECBEMS) for up to 6.0 Advanced CEHs and 6.0 Basic CEHs. CECBEMS Course #: 11-PESI-F2-3886. PLEASE BRING YOUR LICENSE NUMBER/EXPIRATION DATE, NREMT NUMBER & RE-REGISTRATION DATE (IF APPLICABLE) TO THE PROGRAM.

Respiratory Care Practitioners: Application has been made to the American Association for Respiratory Care (AARC) for continuing education contact hours for respiratory therapists. Full attendance is required to receive a certificate of successful completion. Please bring your AARC Member Number to the program.

If your profession is not listed, please contact your board to determine your continuing education requirements and check for reciprocal approval. Many boards will approve this seminar based on other board approvals shown here. PESI HealthCare provides all attendees with documentation of attendance.



SPEAKER

Maria Broadstreet, RN, MSN, CPNP, is currently on staff at Children's Memorial Hospital in Chicago in the department of cardiovascular and thoracic surgery. In her role as an advanced practice nurse, she cares for children primarily in the pediatric ICU post cardiac/thoracic surgery and recovers them immediately post op. Maria also has daily experience with newborn, respiratory, infectious disease, gastrointestinal and trauma emergencies. Additionally, Maria practices part time at a primary care office. This position has given her experience with child abuse and pediatric ingestions. She holds current certification in both Acute Care and Pediatric Primary Care by the Pediatric Nursing Certification Board.

Maria serves as a clinical consultant and preceptor for Loyola University nursing students and has established herself as a sought after presenter for experienced healthcare professionals as well. Maria has traveled the country sharing her expertise on various pediatric related topics. She has earned a national reputation for her ability to deliver comprehensive and timely information. Through her dynamic presentation and in depth case studies, Maria's passion for emergency situations will be evident. Maria understands that patients and their families look to healthcare professionals for answers when every minute counts . . . make plans now to attend this one day educational event to optimize your responses to a variety of potential pediatric emergencies!

The nation's top healthcare speakers contact PESI HealthCare first!

If you are interested in becoming a PESI HealthCare speaker or have a suggestion for a new topic, visit www.pesihealthcare.com/speakforus or call (800) 843-7763.

STEP #1: Select location & tuition:

- Springfield, MA, February 27, 2012 522785CF
- Farmington, CT, February 28, 2012 52278FAR
- Shelton, CT, February 29, 2012 522785HE
- \$169 per person for three or more preregistering together
- \$179 single registration postmarked four weeks prior to seminar date
- \$189 standard seminar tuition
- \$169 Live Webcast - February 29, 2012 52278WBC

- \$46.95 Mosby's Comprehensive Pediatric Emergency Care book. (SAM011590)
- Pick up at seminar. Ship to me.*
- \$62.95 Pediatric Neurology, 4th Edition book. (SAM012290)
- Pick up at seminar. Ship to me.*
- \$169.00 Pre-order Self-Study DVD of this event (DVD070355) (please add shipping fees* below)

ORDERTOTAL

*Shipping (only if product is being shipped to you) is \$4.00 first item + \$1.00 each add'l item.

**MA & CT residents add applicable state and local taxes.

Product subtotal \$ _____

*Shipping _____

**Tax _____

Tuition subtotal _____

TOTAL _____

Registration coordinator - \$45 - see inside for info.

Visit our Online Bookstore: www.pesihealthcare.com/bookstore

STEP #2: Please complete entire form so we can notify you of any changes

Name _____

Profession _____ Specialty _____

Employer Name _____

Employer Address _____

Dept/Floor/Suite _____

City _____ County _____

State _____ Zip _____

Home/Cell Phone # () _____

Work Phone # () _____

E-mail address _____

Confirmations/receipts will be sent only via e-mail. We do not sell e-mail addresses.

Tax-Exempt Customers: Please send copy of exempt certificate.

Contact us early with your ADA needs: info@pesihealthcare.com

PLEASE INCLUDE MAILING LABEL, EVEN IF INCORRECT.

PLEASE ROUTE TO:

Director of Nursing

Nurse Educator

STEP #3: Payment or Purchase Order Required

- Check enclosed payable to PESI HealthCare
- Signed purchase order/Check request enclosed
- MC VISA AmEx Discover
- 16 digits 13-16 digits 15 digits 16 digits
- Card # _____
- Card Exp. _____
- Signature _____
- V-Code #*: _____
- (*MC/VISA/Discover: last 3-digit # on signature panel on back of card.)
- (*American Express: 4-digit # above account # on face of card.)

4 Ways to Register:

- ON-LINE** with credit card: www.pesihealthcare.com
- By FAX** with credit card or P.O.: 800-675-5026
- By MAIL** with payment or P.O.: PESI HealthCare, P.O. Box 900, Eau Claire, WI 54702-0900
- By PHONE** with credit card: 800-843-7763 - M-F, 7 am-5 pm, Central Time

Internal Use Only

2012 _____ H52278/BC

Ch. # _____

Amt. \$ _____

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Life-Threatening Pediatric Emergencies

Featuring Maria Broadstreet, RN, MSN, CPNP



- Near-Drownings
- Pediatric Poisonings
- Burns
- Fractures
- Head Injuries



- Spinal Cord Injuries
- Trauma Resuscitation
- Respiratory Emergencies
- Child Maltreatment

Springfield, MA
Monday
February 27, 2012

Farmington, CT
Tuesday
February 28, 2012

Shelton, CT
Wednesday
February 29, 2012



Webcast Live at your PC!
Wednesday, February 29, 2012 (8:00am - 4:00pm Eastern Time)



A division of CMI Education Institute, Inc.
A Non-profit Organization

Nurses • Nurse Practitioners • Clinical Nurse Specialists
Physician Assistants • Paramedics & EMTs
Respiratory Care Practitioners

www.pesihealthcare.com

Life-Threatening Pediatric Emergencies

Do you care for pediatric patients in your work place? Are you around children in your neighborhood? Perhaps you attend community events with children in attendance? As a healthcare professional, you may be called upon to be a first-responder, part of a trauma resuscitation team, or someone caring for the child and family in acute or primary care settings.

The purpose of this presentation is to share practical strategies for recognition, management and prevention of a myriad of pediatric traumatic and emergent conditions. The comprehensive content covered will include:

- Near-Drownings: Anticipated Outcomes
- Pediatric Poisonings: One Dose Can Kill
- Burns: Treatment Techniques
- Fractures: Clinically Significant Findings
- Head Injuries: Potentially Devastating Consequences
- Spinal Cord Injuries: The Prognosis
- Trauma Resuscitation
- Respiratory Emergencies: Status Asthmaticus, Epiglottitis, Foreign Body Aspiration
- Child Maltreatment: Injury Pattern Clues

As a pediatric nurse practitioner specializing in the acute and critical care of pediatric patients, Maria Broadstreet, RN, MSN, CPNP, understands the need for rapid and appropriate treatment responses following pediatric emergencies. Attend this seminar and learn from Maria's vast experiences. She will share many helpful insights and practical interventions regarding the treatment of pediatric urgencies and emergencies. She is excited to share this knowledge to improve the outcomes and prevent unnecessary consequences for your own pediatric patients.

OBJECTIVES

At the completion of this seminar, you will be able to:

1. Identify specific strategies useful in preventing pediatric injuries and emergencies.
2. State the clinical essentials required for an efficient and comprehensive pediatric trauma assessment.
3. Differentiate between the five categories of pediatric traumatic injuries and the latest management strategies for each.
4. Explain the most lethal ingested agents in pediatric poisonings and the current treatment recommendations for each.
5. Analyze management techniques for common pediatric respiratory emergencies.
6. Discuss the mechanisms for submersion injuries and pathophysiologic consequences.
7. Compare and contrast the latest treatment recommendations for the three main categories of burns in pediatric patients.
8. Recognize common risk factors, presenting signs, and management strategies for children who have suffered child maltreatment.

New, Exciting, and Interactive On-Line Learning Opportunities!

- Learn in the convenience of your home or office
- Save money by educating your entire staff through a single purchase
- Obtain effective learning methods that thousands of your colleagues are already using
- All you need is internet access and a phone line



See what all the buzz is about by visiting www.pesihealthcare.com/eseminars to learn more about our upcoming webinars and webcasts!